

Big Idea Artwork (25 POSSIBLE POINTS)

Objectives <i>Your Grade for this project is based on how well you meet each of the below objectives. You can earn 0-5 points for each objective, totaling 25 maximum possible points.</i>	0-2= Unsuccessful <i>No evidence, incomplete and/or ineffective attempt to meet objective</i>	3= Satisfactory <i>Some room for improvement Moderately effective overall</i>	4= Good <i>Minor room for improvement Mostly effective overall</i>	5= Excellent <i>Highly Effective & Successful overall</i>
Originality: Creativity, uniqueness, depth, complexity, & risk-taking				
Communication: Effective & thoughtful visual communication/exploration of your ideas, beliefs, questions, thoughts, etc. about you chosen Big Idea				
Formal Design Elements: Purposeful and effective use of Elements of Art & Principles of Design				
Technical Skill: Mastery of technique and media choice				
Execution & Craftsmanship: Neatness and care in work, engaging, fully developed artwork				
ADDITIONAL COMMENTS:	TOTAL:			

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