

CCA Anti-vaping Poster Design (25 POSSIBLE POINTS)

| Objectives <i>Your Grade for this project is based on how well you meet each of the below objectives. You can earn 0-5 points for each objective, totaling 25 maximum possible points.</i> | 0-2= Unsuccessful <i>No evidence, incomplete and/or ineffective attempt to meet objective</i> | 3= Satisfactory <i>Some room for improvement Moderately effective overall</i> | 4= Good <i>Minor room for improvement Mostly effective overall</i> | 5= Excellent <i>Highly Effective & Successful overall</i> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| Messaging: Effective & thoughtful visual communication of district anti-tobacco/vaping program goals (as outlined in SDUHSD's Tobacco-Use Prevention Education Program) | | | | |
| Text: Inclusion of text (as outlined in SDUHSD's Tobacco-Use Prevention Education Program) | | | | |
| Originality: Original drawings and ideas, creativity, uniqueness, complexity | | | | |
| Formal Design Elements: Purposeful and effective use of Elements of Art & Principles of Design for a public viewing audience | | | | |
| Professional Execution: Neatness and care in work, skilled, engaging, fully developed artwork | | | | |
| ADDITIONAL COMMENTS: | TOTAL: | | | |

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