

# Creative Commons

Tips for Responsible Image Searching Online

## **What** is Creative Commons?

Creative Commons (CC) is an internationally active non-profit organization that provides free licences for creators to use when making their work available to the public.

These licences help the creator to give permission for others to use the work in advance under certain conditions.

## *Why* is this important?

Every time a work is created, such as when a journal article is written or a photograph taken, that work is automatically protected by copyright. Copyright protection prevents others from using the work in certain ways, such as copying the work or putting the work online.

## **How** does this work?

- CC licences allow the creator of the work to select how they want others to use the work.
- When a creator releases their work under a CC licence, members of the public know what they can and can't do with the work.
- This means that they only need to seek the creator's permission when they want to use the work in a way not permitted by the licence.

Is this for *Students*?

**Yes!** The great thing is that all CC licences allow works to be used for educational purposes. As a result, teachers and students can freely copy, share and sometimes modify and remix a CC work without having to seek the permission of the creator.

For More Detailed Information:

<https://creativecommons.org/about/>

When Doing **Google Image Searches**

Tools > **Creative Commons Licenses**

To start searching for images:

<https://search.creativecommons.org/>

Check boxes for the following filters on the left:

- Modify or Adapt
- First box under “License of public Domain”



More Stock Photos Searches:

<https://www.canva.com/learn/free-stock-photos/>

*\*\*Do not create any accounts that require paid subscription\*\**