

NAME:

CLASS: **DIGITAL ART & DESIGN**

**Digital Free Choice Project Assessment Rubric**

<b>Art Standards &amp; Objectives</b>	<b>Beginning</b>	<b>Progressing</b>	<b>Meeting</b>
<b>Create:</b> Final Digital Artwork <ul style="list-style-type: none"><li>● <b>Photoshop Elements Tools &amp; Adjustments:</b> Demonstrate knowledge and skilled application of what we have been exploring and learning during workshops<ul style="list-style-type: none"><li>○ <u>Core Basics:</u> layers, selection tools, move tool, duplicate, rotate/transform, etc.</li><li>○ <u>Adjustments:</u> opacity, color, saturation, lighting/contrast adjustments, layer styles, blending modes, filters, etc.</li><li>○ <u>Toolbar:</u> eraser tool, clone stamp tool, text tool, paint brush, paint bucket, etc.</li></ul></li><li>● <b>Originality &amp; Challenge:</b> Demonstrates originality/creatively, attention to detail, and/or complexity that is appropriate based on the amount of time given to work on this. Avoid expected predictable work!!</li></ul>			
<b>Present:</b> Craftsmanship & Execution <ul style="list-style-type: none"><li>● Final artwork demonstrates <b>neatness, time, and care</b> in work and an effort in the final presentation as a finished artwork (ie: zooming in to make careful and accurate selections, etc.)</li></ul>			
<b>Respond:</b> Studio Habits <ul style="list-style-type: none"><li>● Written Reflection (on back of this)</li></ul>			
<b>Connect:</b> Studio Habits <ul style="list-style-type: none"><li>● Written Reflection (on back of this)</li></ul>			

**Standards-based Assessment Key:**

**M = Meeting:** Student is meeting or exceeding the standard by consistently demonstrating their understanding, applying the knowledge and skills, and where appropriate analyzing and evaluating the earned content, and/or creating new products within a variety of settings

**P = Progressing:** Student is progressing towards meeting the standard. Their work reflects partial understanding and/or application of the skill or concept. In order to meet the standard they must consistently connect their new understanding or skill to the larger purpose of the unit.

**B = Beginning:** Student shows limited understanding of concepts and/or skills. Student requires additional support and practice with this standard



# ARTIST STATEMENT

Imagine your artwork is hanging in a gallery, or on display for public view...What would you want viewers to know about your artwork as they are looking at it?

- Write a total of **5-7 sentences** about your digital artwork
- Identify and discuss at least **3 images** you chose to use in your work
- Identify and discuss at least **3 Photoshop tools** you used and where/how you used them
- Identify and discuss how you pushed yourself to create something **original (creativity) and challenging (skill)**

Title of Your Artwork (Optional): \_\_\_\_\_