

ELEMENTS OF ART & PRINCIPLES OF DESIGN

Elements are the basic components or building blocks of ART. Artists consciously use these in their artwork to express their ideas visually.

LINE-a continuous mark made on a surface by a moving point

SHAPE-flat and limited to 2 dimensions: height /width

COLOR- made up of the 3 distinct qualities: hue, intensity, & value

VALUE-lightness or darkness of color (hue)

FORM-an object or shape in 3 dimensions: height /width/ depth

TEXTURE-how a surface feels or looks

SPACE-distance or area between, around, above, below, or within things either 2 or 3 dimensional. Positive spaces are the areas that are occupied by an object and/or form. Negative space is the area in between, around, through or within an object

Principles are the different ways the above elements can be put to use and arranged in a work of ART.

BALANCE-a way of combining *elements* to add feeling of stability or equilibrium to works of ART

CONTRAST-the difference between *elements* in an artwork

EMPHASIS-The creation of a focal area in a work of art

MOVEMENT- creating a feeling & look of action to guide the viewer's eye throughout the artwork

REPETITION-element, object or shape that is repeated

PATTERN- is a combination of *elements* or shapes repeated in a recurring and regular arrangement

RHYTHM-careful placement of repeated *elements* to cause visual beat, tempo, or pattern

UNITY/HARMONY-a way of combining similar *elements* to accent similarities (repetitions & subtle gradual changes)

VARIETY-adds visual interest through variations and changes and combines *elements* in involved ways to create intricate and complex relationships

GRADATION- a series of **gradual changes** in the *elements* used in your artwork such as smaller to larger, lighter to darker, rougher to smoother...

PROPORTION-relative size of parts to a whole

SCALE-relative size of one object to another

FIGURE/GROUND RELATIONSHIP- relationship between foreground (typically your main subject) and background