Popular Culture & Pop Art

What is ***Popular Culture***?

- Ideas, perspectives, attitudes, images, etc. found within mainstream culture
- Heavily influenced by mass media, this collection of ideas permeates the everyday lives of our society
- Can often be viewed as being “trivial”

What Is ***Pop Art***?

- The term first appeared in Britain during the 1950s and referred to the interest of a number of artists in the **images from their mainstream popular culture at the time**
- Artists aimed at broadening public taste into **more popular, less academic art**.

Popular Culture & Pop Art Subject Matter

Images of…

- Celebrities
- Consumer goods
- Advertisements
- Comics
- Anything considered part of mainstream culture and everyday things

Examples of Pop Art
Subject Matter in the 1950's

Images of…

- Campbell's soup cans
- Marilyn Monroe
- Comic Art
- The American Flag
- Coca-Cola
- Elvis Presley

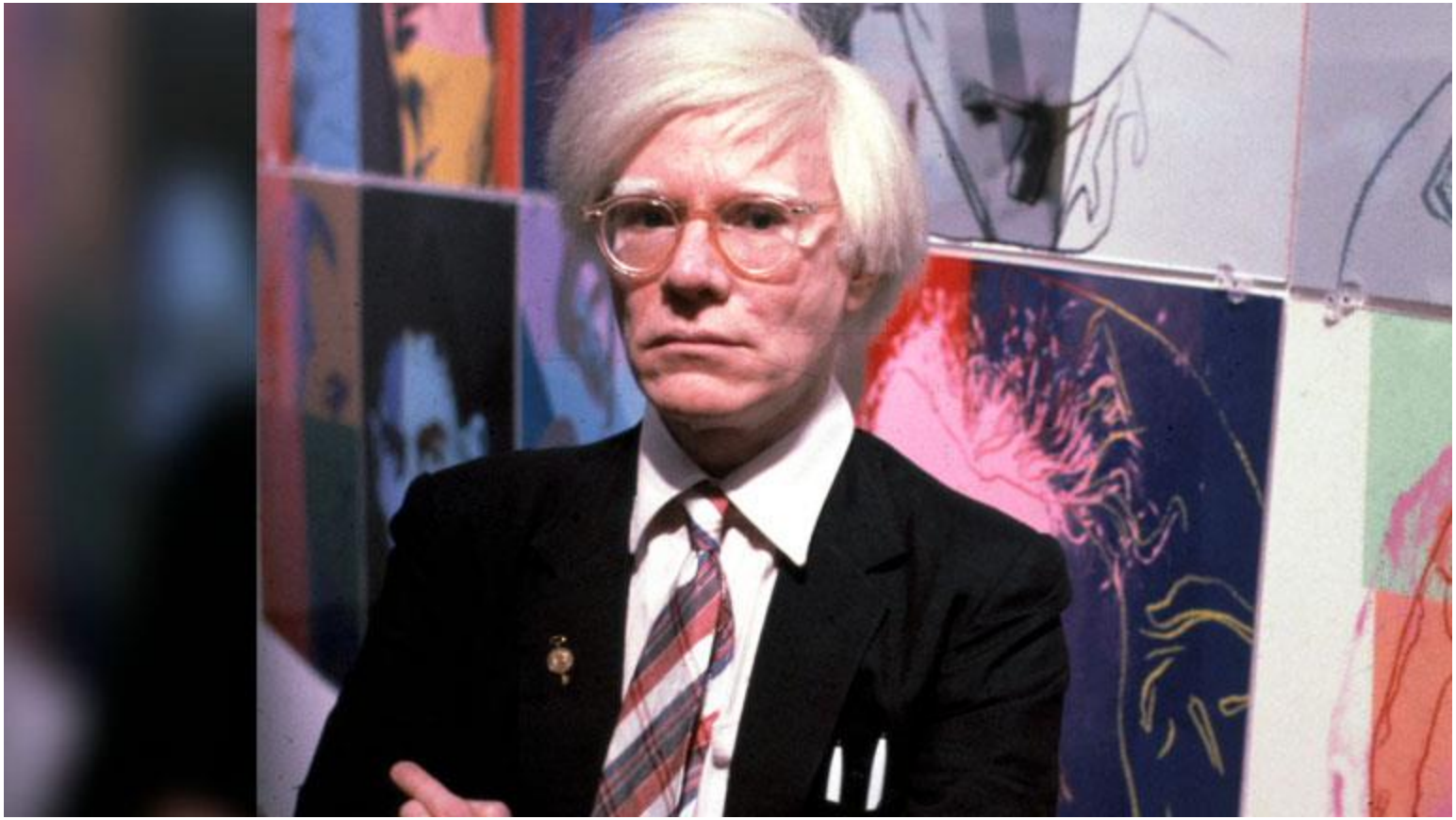
Brainstorm as a Table…

What ideas, perspectives, attitudes, images, mass media, advertisements, consumer goods, celebrities, etc. would you consider part of your generations mainstreamed popular culture today…?

A few Notable Pop Artists…

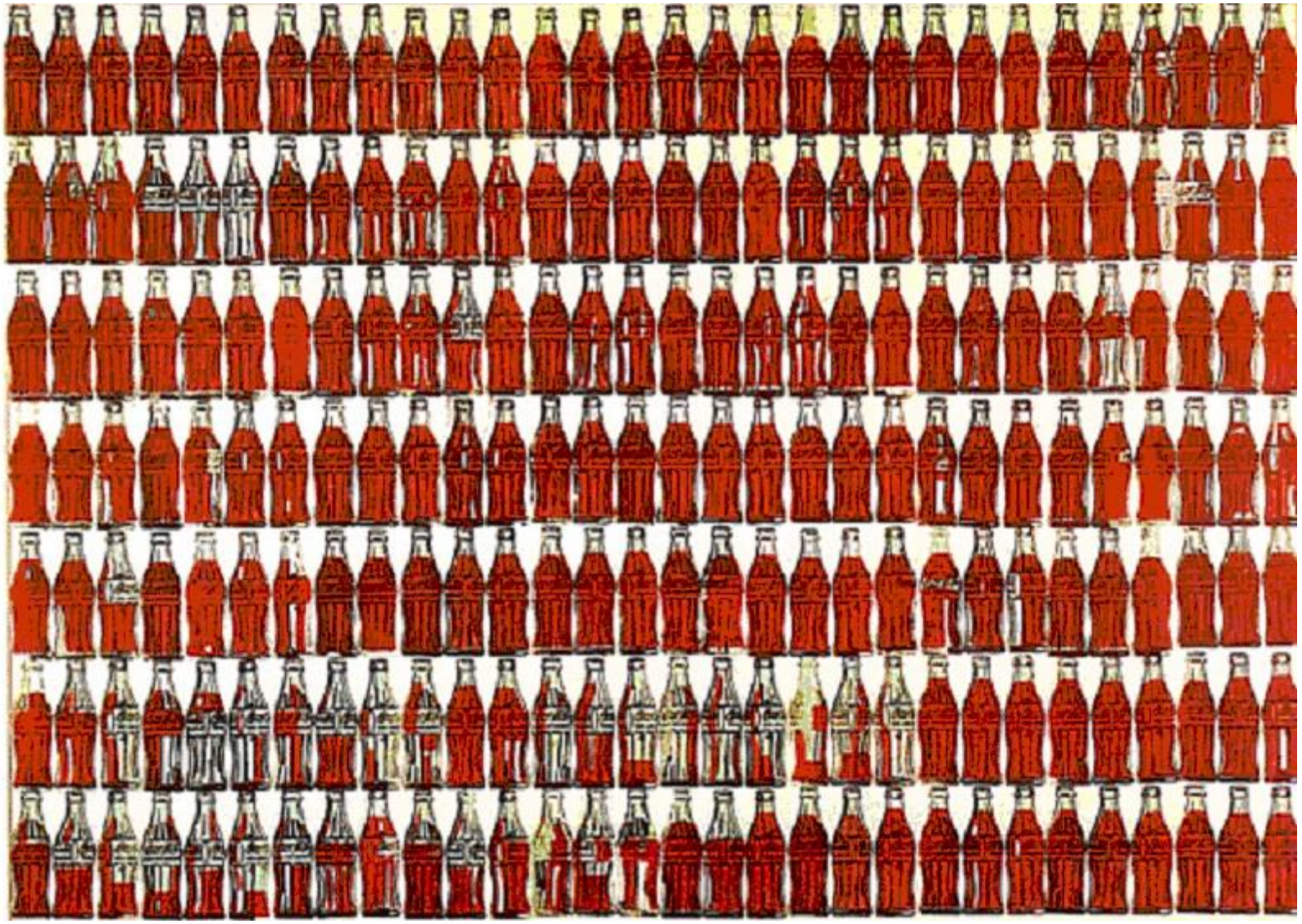
- Andy Warhol
- Roy Lichenstein
- Jasper Johns
- Shepard Fairey

Andy Warhol



Campbell's
CONDENSED
TOMATO
SOUP
THE WARHOL COLLECTION

Campbell's
CLAM CHOWDER SOUP
Campbell's
CHICKEN NOODLE SOUP
Campbell's
CREAM OF VEGETABLE SOUP
Campbell's
ONION SOUP
Campbell's
GREEN PEA SOUP
Campbell's
SCOTCH BROTH SOUP
Campbell's
VEGETABLE SOUP
Campbell's
SPLIT PEA SOUP
Campbell's
VEGETABLE BEEF SOUP
Campbell's
BEAN SOUP
Campbell's
CHEDDAR CHEESE SOUP
Campbell's
BEEF SOUP
Campbell's
CREAM OF ASPARAGUS SOUP
Campbell's
TOMATO RICE SOUP
Campbell's
CREAM OF CELERY SOUP
Campbell's
BLACK BEAN SOUP
Campbell's
TURKEY NOODLE SOUP
Campbell's
BEEF BROTH SOUP
Campbell's
CHICKEN GUMBO SOUP
Campbell's
TURKEY VEGETABLE SOUP
Campbell's
CHILI BEEF SOUP
Campbell's
VEGETABLE BEAN SOUP
Campbell's
CREAM OF CHICKEN SOUP
Campbell's
CREAM OF MUSHROOM SOUP
Campbell's
PEPPER POT SOUP
Campbell's
CHICKEN SOUP
Campbell's
CONSOMMÉ SOUP
Campbell's
TOMATO SOUP
Campbell's
MINESTRONE SOUP
Campbell's
CHICKEN VEGETABLE SOUP
Campbell's
VEGETARIAN VEGETABLE SOUP
Campbell's
BEEF NOODLE SOUP



Coca-Cola
REG. U.S. PAT. OFF.

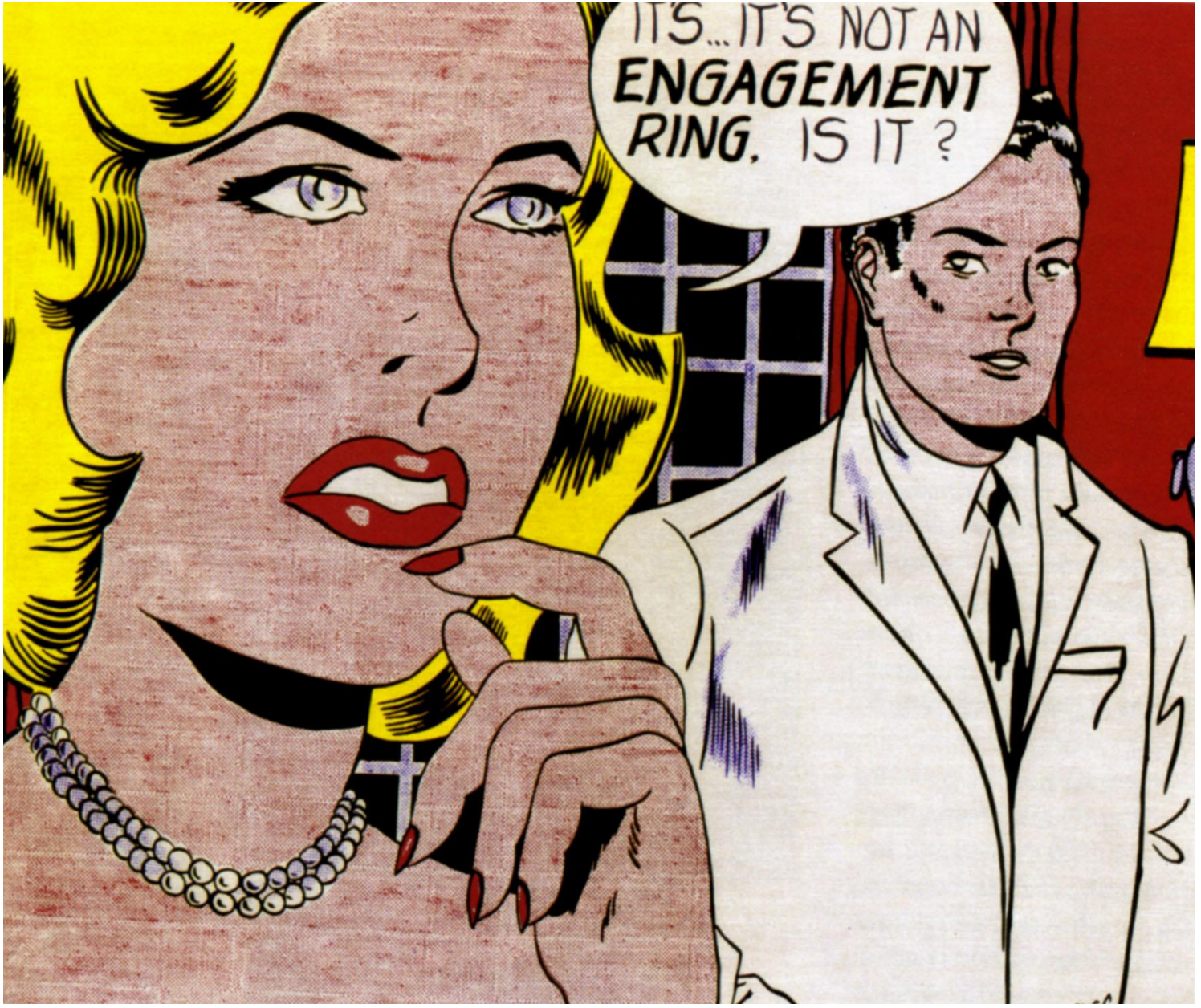
Coca-Cola

Roy Lichenstein

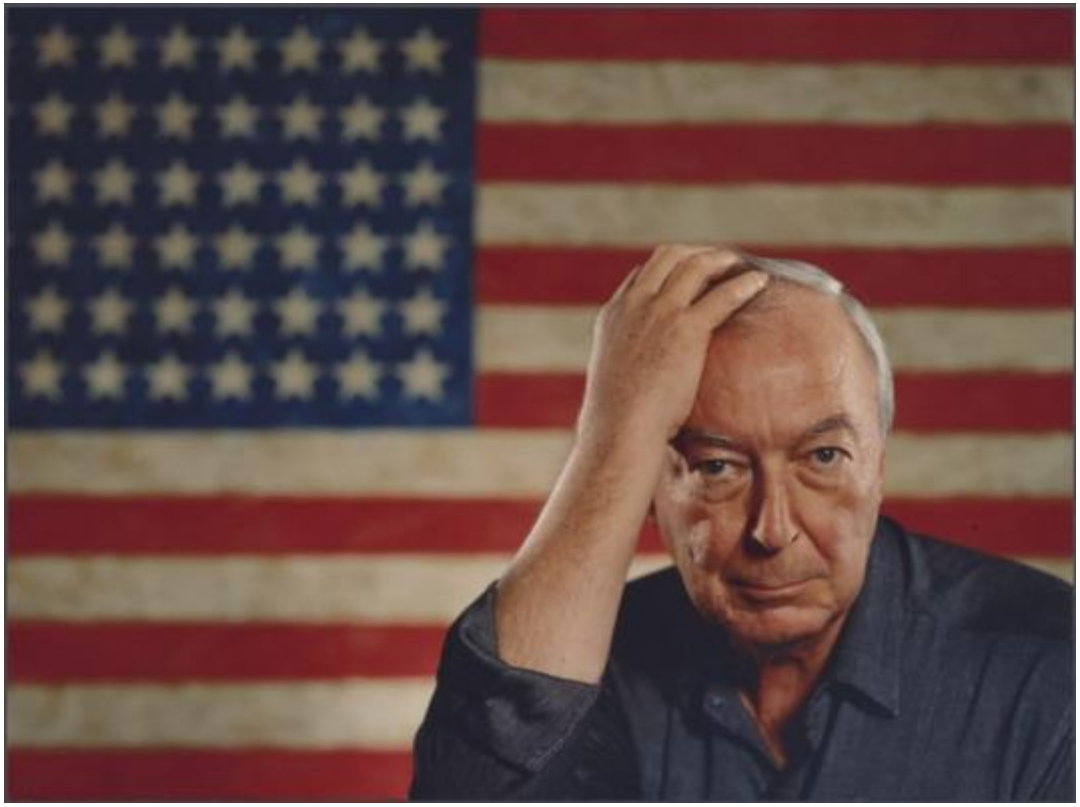
I DON'T CARE! I'D RATHER SINK -- THAN CALL BRAD FOR HELP!

Roy Lichtenstein. *Ohhh...Alright...*, 1964. © Estate of Roy Lichtenstein. Private Collection.

OH, JEFF... I LOVE YOU, TOO... BUT...


IT'S... IT'S NOT AN ENGAGEMENT RING, IS IT?

Jasper Johns



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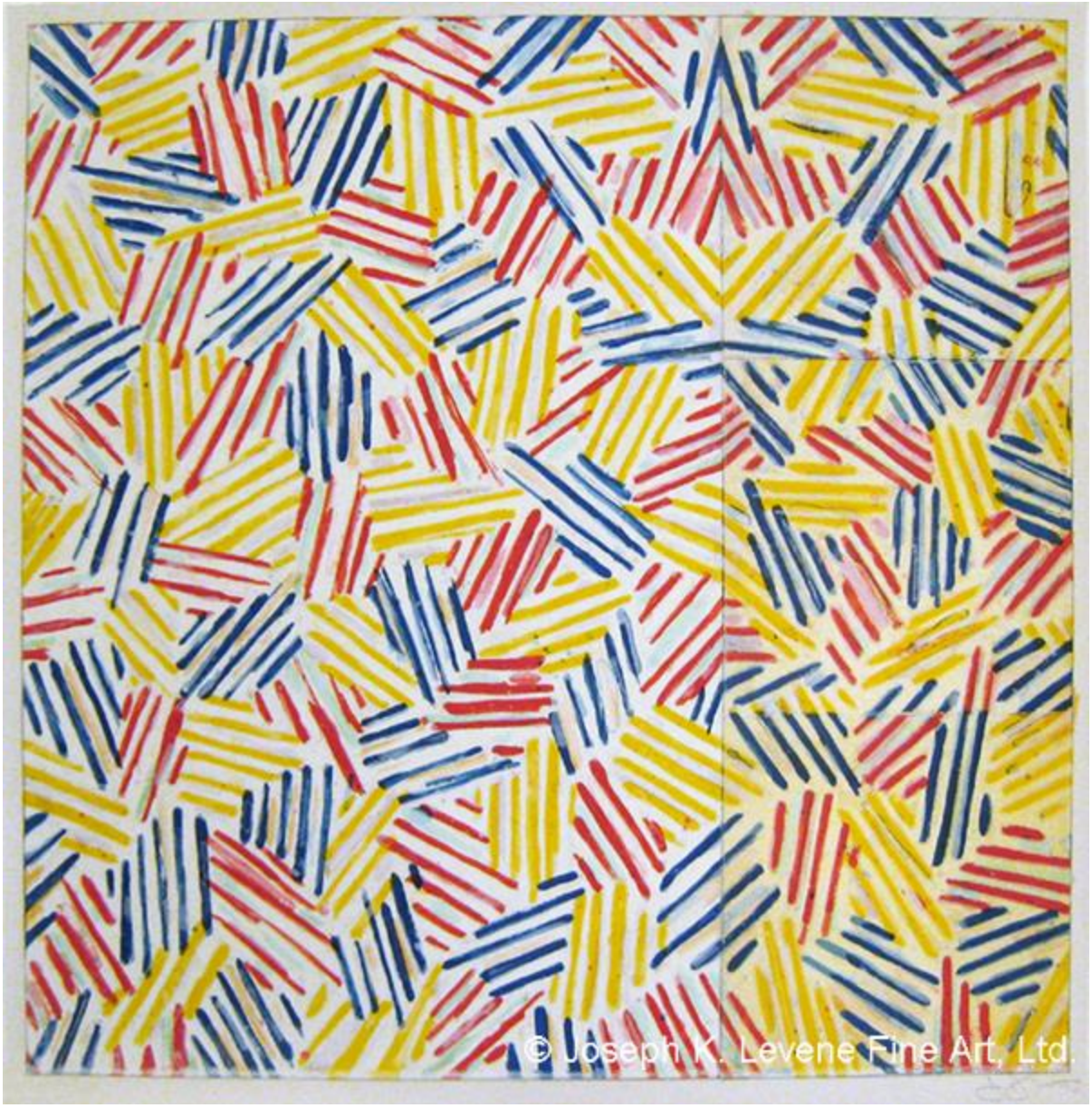
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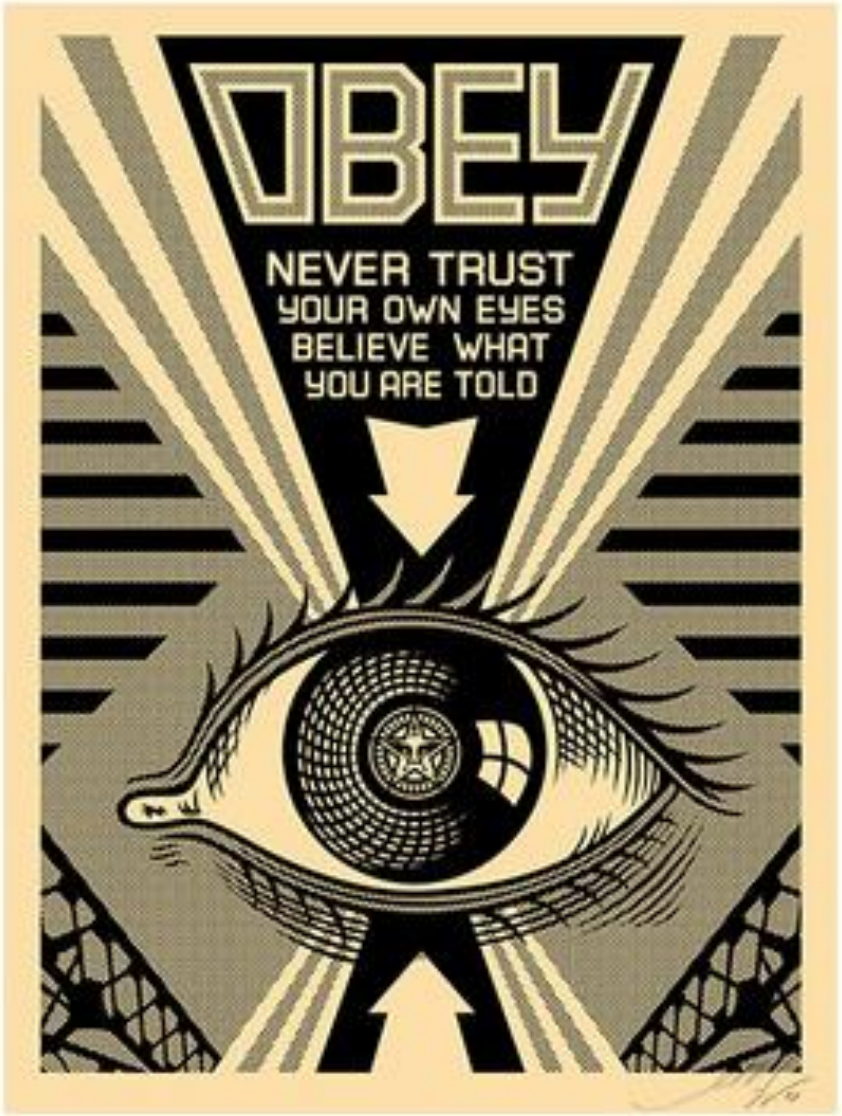
Do you recognize this image?

How about these…?

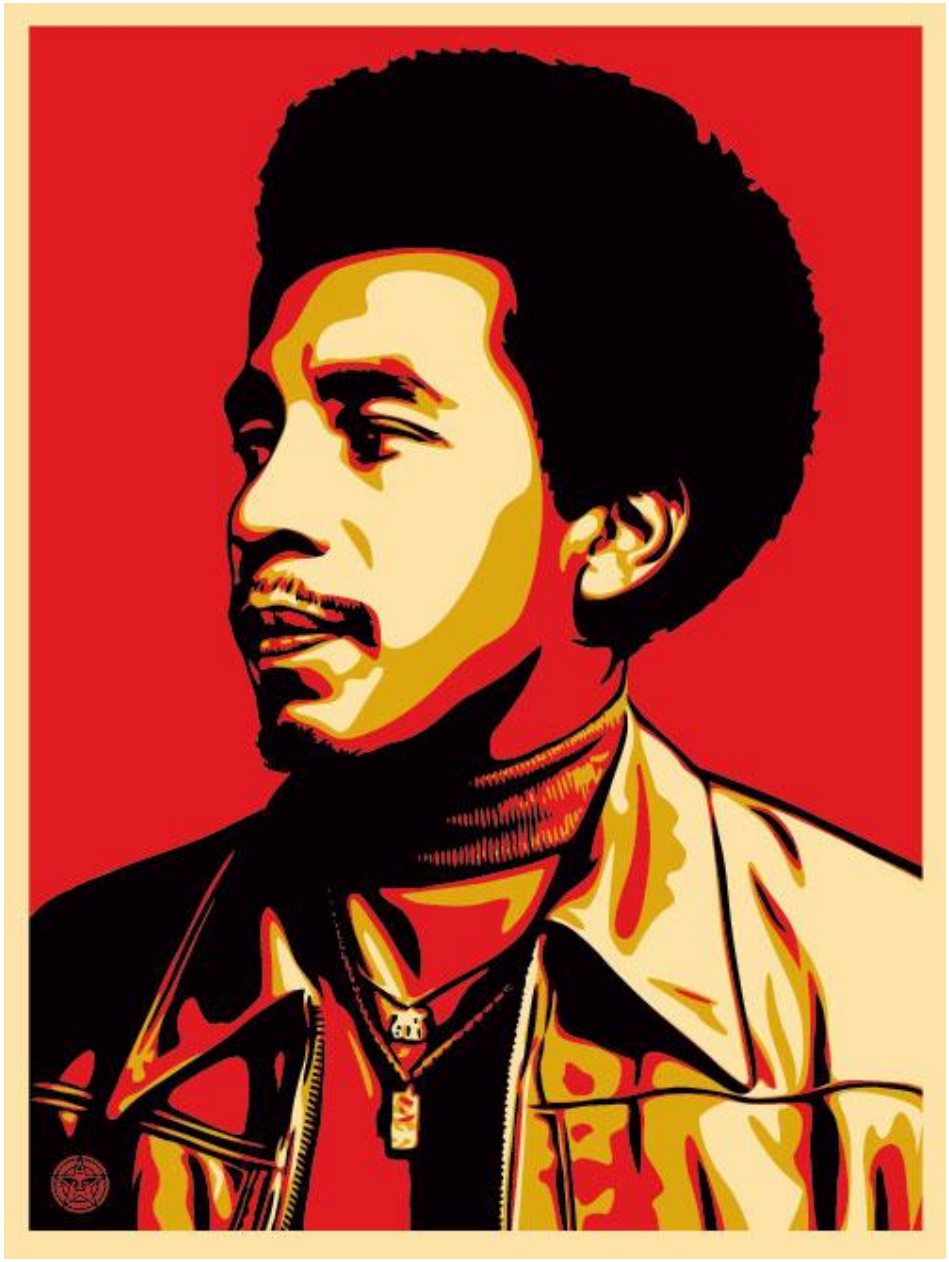
PROGRESS

FREEDOM TO LEAD
SUPPORT HUMAN RIGHTS
DEMOCRACY IN BURMA

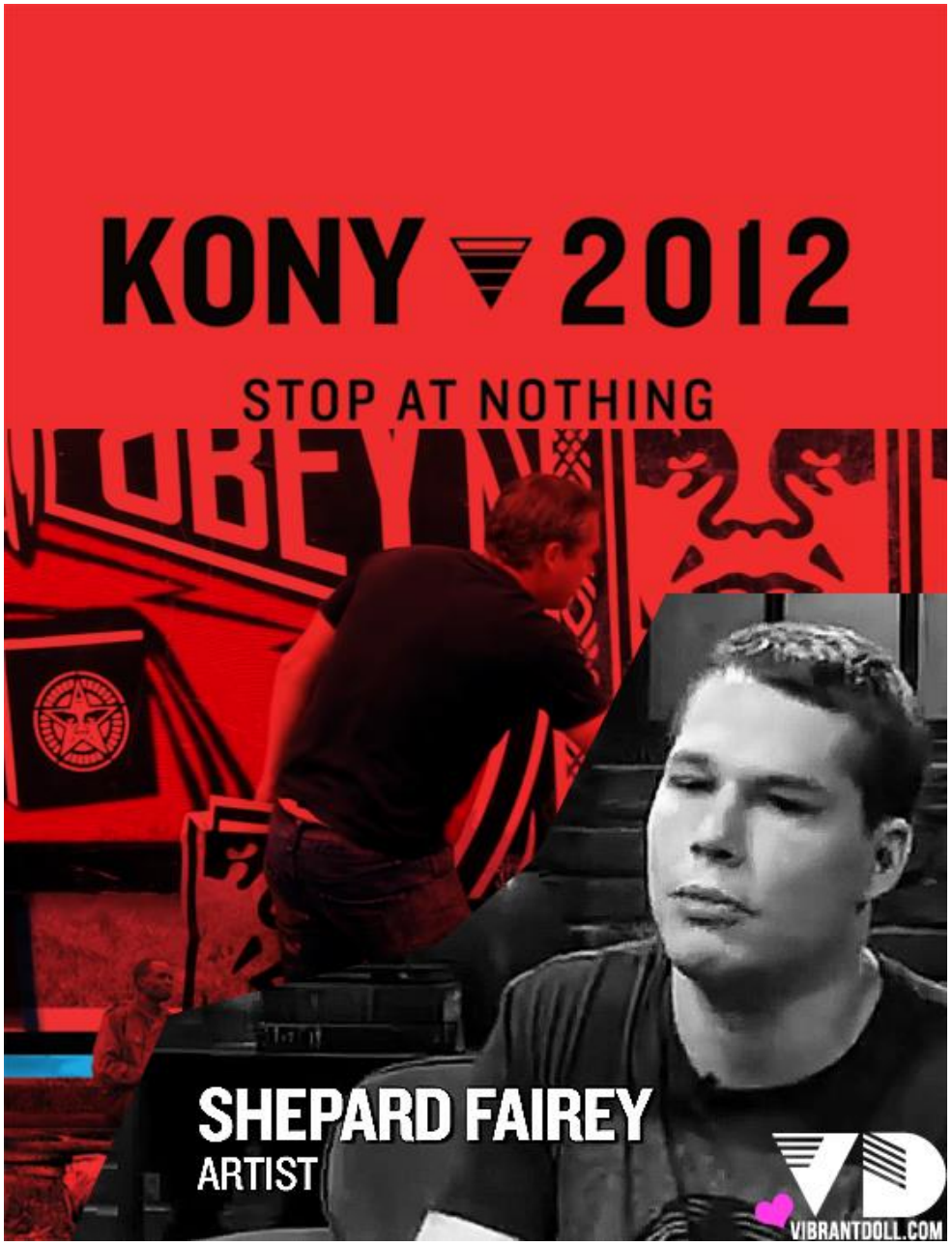
OBEY
NEVER TRUST
YOUR OWN EYES
BELIEVE WHAT
YOU ARE TOLD


OBEY
NEVER TRUST
YOUR OWN EYES
BELIEVE WHAT
YOU ARE TOLD

OBEY
ONE HELL OF A LEADER



STEREO
DANNY SUPA
HI FIDELITY
STEREO
STEREO
DANNY RENAUD
STEREO
STEREO
OLLY TODD
STEREO
STEREO
CLINT PETERSON
STEREO


KONY 2012
STOP AT NOTHING
SHEPARD FAIREY
ARTIST
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Shepard Fairey

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